



**ANDERSON AUGUST 18, 2008 DIGITAL PRINTING UPDATE!**

## **ANDERSON ADDS A NEW HP INDIGO DIGITAL PRESS!**

Anderson's recent installation of HP's state-of-the-art Indigo 5500 Digital Press features:

- 7-color x 2-sided print capability: 4-color process + 3 inline PMS colors available.
- Anderson can custom match special colors on site.
- Liquid ink imaging: Highest Digital print quality available.
- Streak-free solids
- Prints on papers, plastics, vinyls, and MORE!
- Completely variable versioning and small runs with the highest quality are now affordable and fast to produce.

***Call your Anderson Account Representative for details and samples of our local digital print capabilities and throughout our 51 National & International digital print locations.***



**ANDERSON DIGITAL PRINTING UPDATE: *CGX Purchases 36 HP Digital presses!***

DÜSSELDORF, GERMANY—Anderson Printing's corporate parent Consolidated Graphics (CGX), and HP have signed a multimillion dollar agreement for the installation of as many as 36 HP Indigo digital presses at facilities in the United States and the Czech Republic this year. The deal includes multiple HP Indigo 7000 digital presses and HP SmartStream Ultra print servers. The initial installations—presses at facilities in Prague, Czech Republic, and Medford, OR—were completed in June and July 2008.

This brings the CGX Arsenal of Digital Presses to:

- 24 Xerox iGens
- 28 Kodak NexPresses
- 50 HP Indigos
- 3 Xiekons

Plus various Canon's, Xerox, Minolta & Docutech platforms.

***An Unparalleled Network of Digital Power!***

**ANDERSON DIGITAL PRINTING TIP: When is it a Digital Print job?**

**It May Be A Digital Printing Job If...**

- If it's a small run from 50—5000 copies
- If it fits a sheet size of 12" x 18", or slightly larger
- If it has variable data or a variety of images
- Is black, 4 color process, or custom match/PMS colors
- Perfecting (prints 2 sides in one pass) or not
- Is on a very short schedule

**Call your Anderson Account Representative for more details and a free copy of our *Prepress For Digital Printing Guide*.**

Or for more information, please contact:

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**GO GREEN! Anderson Printing is Chain of Custody Certified by the Forest Stewardship Council and the Rainforest Alliance!**

